

Appendix 2 – Insights on Transport Network Use & Metro Branded Activity Measures

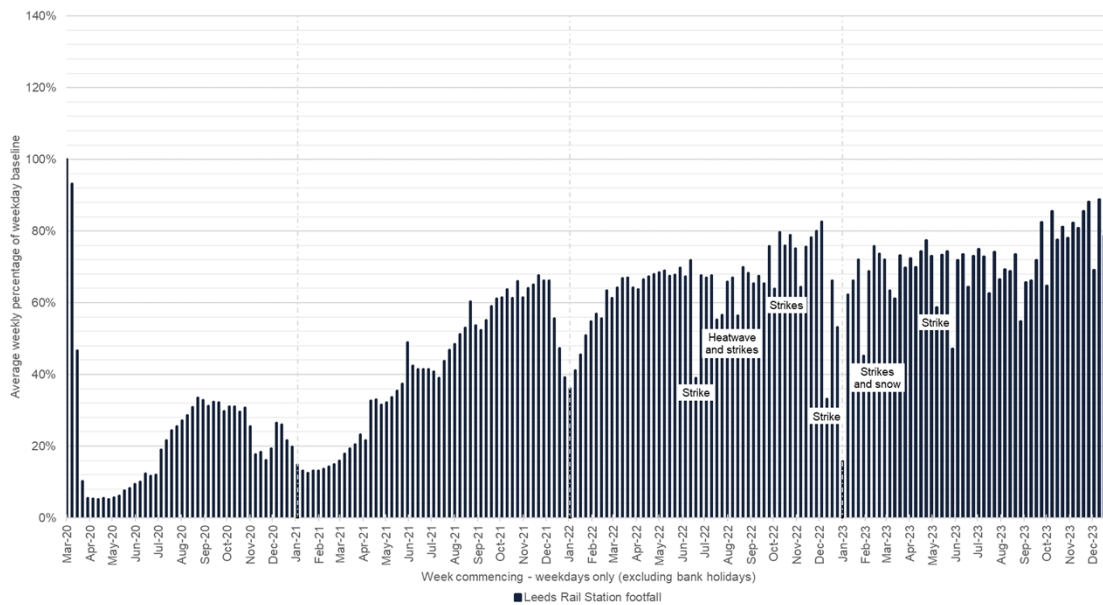
The content in this Appendix gives an insight into recent updates on transport network in West Yorkshire.

Dashboard

<https://app.powerbi.com/view?r=eyJrIjoiNTA5ZjZlZWQtdNDdiOS00ZGNiLTIINmQtNWZmZmQ0ZDBkMjRiliwidCI6IjM0ZTkzYmZjLWVlbnJYtNDM0NS1hNGZILTgwNWl2N2U0ODBjMCIslmMiOjh9>

Weekday footfall at Leeds station reached 79% in the week before Christmas

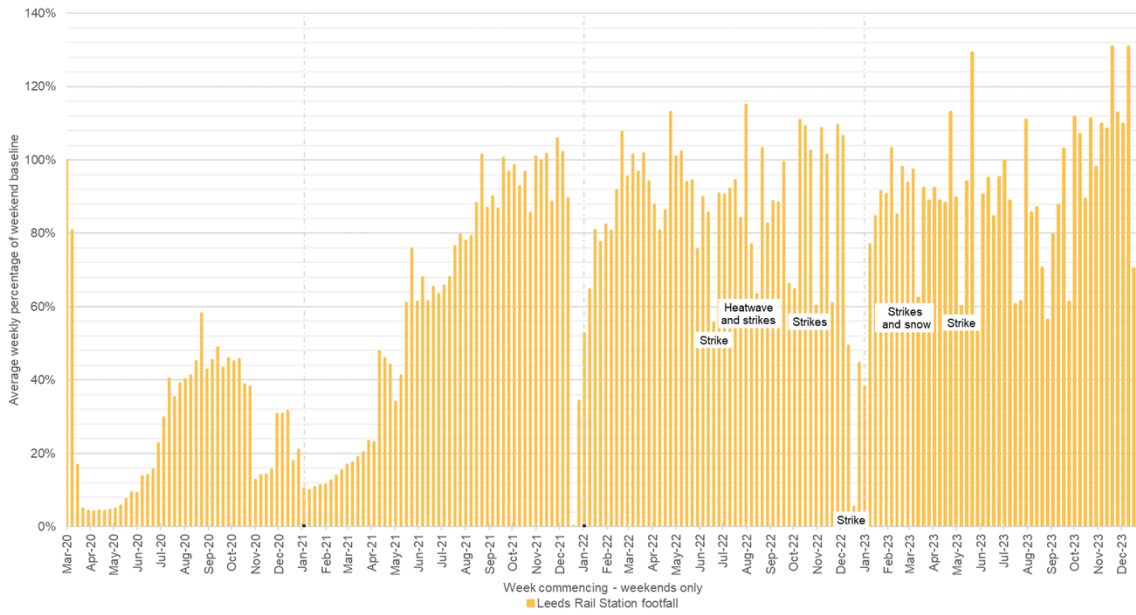
Average weekday footfall at Leeds railway station reached 79% of pre-pandemic levels in the week before Christmas, that is, the week starting 18 December. The following week saw railway station footfall at 62% due to the Christmas break heading up to New Year's Eve.



Baseline period is the week commencing Monday 2nd March 2020

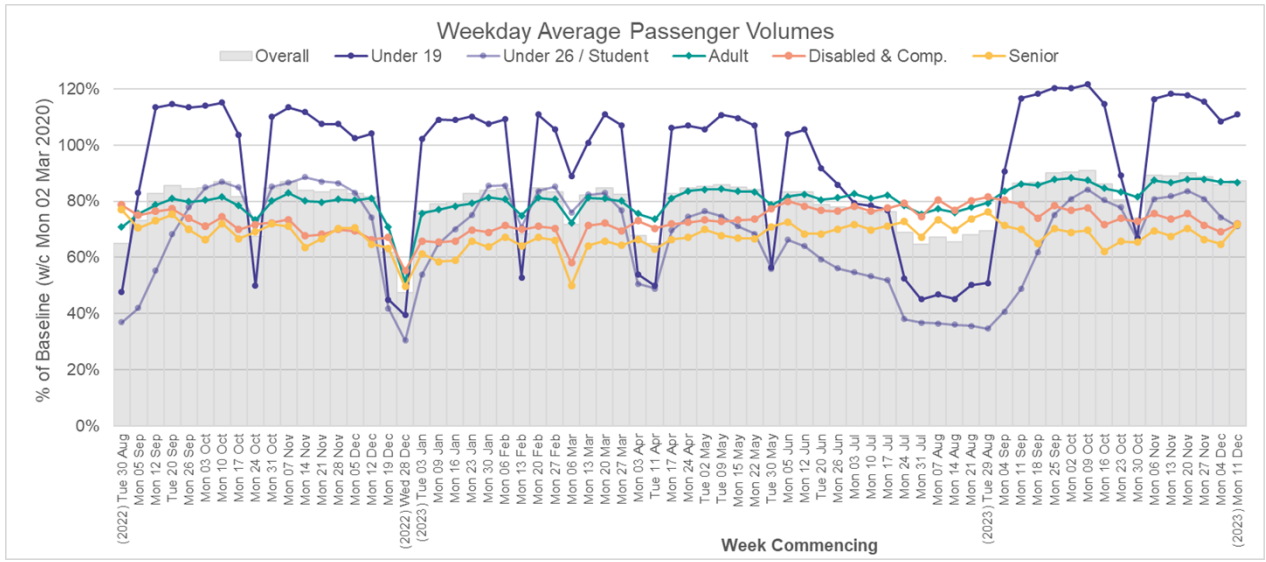
Footfall at Leeds station at 70% during the weekend before Christmas

Average weekend footfall at Leeds railway station was at 70% during the weekend before Christmas (23-24 December).



Weekday bus use at start of school holidays similar overall to last year at 66% of baseline.

Weekday bus use at mid-December was higher overall than last year at 87% of baseline compared with 82% last year. Use of Under 26 / Student tickets reduced from 74% to 71% of baseline while all other cohorts increased. Inclusion of weekend data shows overall use at 89% of baseline compared with 82% last, and some recent weeks reached 92% of baseline. (Source: ticket machine data from First and Transdev).



| | % of baseline (week commencing Mon 02 Mar 2020) | | | | | |
|-----------------------------|---|--------------------|-------|----------------------|--------|---------|
| Week Commencing | Under 19 | Under 26 / Student | Adult | Disabled & Companion | Senior | Overall |
| Mon 12 Dec 2022 (last year) | 104% | 74% | 81% | 66% | 65% | 82% |
| Mon 11 Dec 2023 (this year) | 111% | 71% | 87% | 72% | 72% | 87% |

Content below is the latest extract from the Transport Committee PowerBi interactive dashboard managed by the Combined Authority Research & Intelligence team.

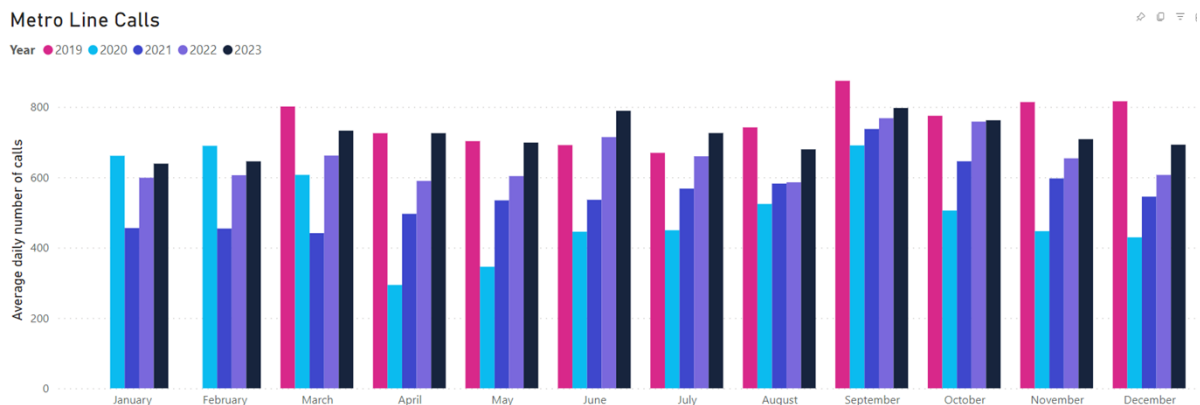
Use of Park and Ride Services

The chart shows the total number of Park and Ride journeys (using both smart and paper tickets) made by month of the year. In November 2023, the number of Park and Ride journeys was 81% of the equivalent number in November 2019 (although it is worth noting Stourton Park and Ride wasn't operational in 2019).



MetroLine Calls

The chart shows the average number of weekday (Monday to Friday) calls to MetroLine by month. In November 2023, weekday call centre volumes were 87% of the level of the equivalent pre-pandemic month in 2019.



Metro Travel Centres

The chart shows the average number of daily (Monday to Saturday excluding bank holidays) sales and enquiries made at travel centres by month of the year. This information has been collected since April 2021. Customer counting equipment was used before this, but the data is not comparable. November 2023 sales volumes were 4.6% less than last November, however the number of enquiries at travel centres was 13.8% higher.

Metro Travel Centres: Average Daily Transactions

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● Sales ● Enquiries

